

Policy Series #: 1000(P) - Administration
Policy Manager: Adenuga Atewologun
Guidelines – Naming Opportunities & Levels

In recognition of major gifts or valid pledges for the minimum amount specified, the following naming opportunities exist:

<u>Naming Opportunity</u>	<u>Amount</u>
1. Facilities	
New building	\$4,000,000
New addition or major renovation	\$1,000,000
	25% of construction costs or \$1M whichever is greater
Existing building	
General classroom or lab	\$100,000 and above
Auditorium/Theatre	\$1,000,000 and above
Conference Room	\$20,000 and above
2. Exterior Landscaping	
i.e. plaza, courtyard, gardens, trails, benches, trees, features	cost of materials plus labor
3. Professional Programs	
Endowed faculty chair	\$1,500,000
Visiting professor	\$150,000
Professional development general	\$100,000
Faculty/staff internships/sabbaticals	\$50,000 and above
Faculty/staff recognition	\$10,000
Employee special programs	\$250,000
4. Academic/Student Programs	
New academic programs	\$100,000 and above
Existing academic programs	\$100,000
Speakers/guests/lecture series/outreach programs	\$500,000
Student endowed scholarships	\$15,000 and above
Distinguished student scholars	\$25,000 and above
Other student success/support programs	\$50,000 and above

Date of Initial Review by Riverland Council: 11/13/14
AASC Review (if applicable):
FSGC Review (if applicable): 11/19/2014
Date of Final Approval / Policy Adoption: 12/11/2014
Date & Subject of Revisions:

