



MASTER COURSE OUTLINE

A. FBMA 2939 Directed Study — Enterprise Alternatives

B. COURSE DESCRIPTION:

This course will assist those students wanting to make changes in their farm business through enterprise expansion, addition, enhancement, or elimination. The course will develop a set of procedures for exploring and evaluating alternative choices.
(2 Cr – 2 lect, 0 lab)

C. **Core Theme: Critical Thinking

D. RIVERLAND INSTITUTIONAL LEARNING OUTCOMES:

This course addresses the following Riverland Institutional Learning Outcome(s):

- ☒ ILO 1: critical thinking (*Core Theme Goal 2*)
- ☐ ILO 2: awareness of the larger global community (*Core Theme Goal 7 or 8*)
- ☐ ILO 3: ethical, engaged citizenship (*Core Theme Goal 9 or Goal 10*)
- ☐ ILO 4: communication and collaboration (*Discipline Goal 1 and by any learning outcome(s) involving communication or collaboration*)

E. MAJOR CONTENT AREAS:

- Alternative farm enterprises
- Agricultural industry standards
- Teamwork

F. GOAL TYPE, OBJECTIVES, AND OUTCOMES:

<u>GOAL TYPE</u>	<u>OBJECTIVES</u>	<u>OUTCOMES</u>
	Students will be able to	The student will successfully
<u>**Critical Thinking</u>	gather factual information and apply it to a given problem in a manner that is relevant, clear and comprehensive.	1. determine alternatives best suited to resources available. 2. prioritize criteria that affects the implementation of alternatives.
<u>CS</u>	evaluate industry standards for alternatives.	1. compare industry standards to local standards and personal accomplishments. 2. determine interviewing techniques needed to evaluate enterprise alternatives. 3. define the enterprise strengths and weaknesses.

<u>CS</u>	conduct team meetings to evaluate information for enterprise alternatives.	1. develop team /project skills and procedures needed to assess alternatives. 2. compare and contrast alternatives available; new, value added, expansion. 3. calculate the cost of implementation of alternative enterprises. 4. develop a cash flow budget and projection involving enterprise alternatives.
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G. SPECIAL INFORMATION:

This course may require use of the Internet, the submission of electronically prepared documents and the use of a course management software program. Students who have a disability and need accommodations should contact Accessibility Services at the beginning of the semester. This information will be made available in alternative format, such as Braille, large print, or current media, upon request.

H. COURSE CODING INFORMATION:

Course Code U/Customer Driven; Letter Grade

Revision date: 08/30/23

AASC Approval date: 10/17/23

*Riverland Community College Disciplines	MnTC Goal Number
Communication (CM)	1
Natural Sciences (NS)	3
Mathematics/Logical Reasoning (MA)	4
History and the Social & Behavioral Sciences (SS)	5
Humanities and Fine Arts (HU)	6

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**Riverland Community College Core Themes	MnTC Goal Number
Critical Thinking (CT)	2
Human Diversity (HD)	7
Global Perspective (GP)	8
Ethical and Civic Responsibility (EC)	9
People and the Environment (PE)	10

*These five MnTC Goals have been identified as Riverland Community College Disciplines.

** These five MnTC Goals have been identified as Riverland Community College Core Themes.

NOTE: The Minnesota Transfer Curriculum “10 Goal Areas of Emphasis” are reflected in the five required discipline areas and five core themes noted in the Riverland Community College program of study guide and/or college catalog.

Riverland