



## MASTER COURSE OUTLINE

A. MASS 1604 Business and Ethics in Massage Therapy

B. COURSE DESCRIPTION:

This course concentrates on psychological and physical challenges faced by massage therapists focusing on ethical boundaries. It also addresses the effects of stress, personality, attitudes, beliefs, and coping techniques exhibited by therapists and clients. Introduction to basic business practices, such as taxes, resume building, interviewing, massage insurance certification, and MBLEX Certification are also covered. Prerequisites: Successful completion of first semester courses, 1600; 1601; 1602; 1603, 1609 and current cardiopulmonary resuscitation (CPR) certification.  
**(2 Cr – 2 lect, 0 lab)**

C. **\*\*Core Theme: Critical Thinking**

D. RIVERLAND INSTITUTIONAL LEARNING OUTCOMES:

This course addresses the following Riverland Institutional Learning Outcome(s):

- ILO 1: critical thinking (*Core Theme Goal 2*)
- ILO 2: awareness of the larger global community (*Core Theme Goal 7 or 8*)
- ILO 3: ethical, engaged citizenship (*Core Theme Goal 9 or Goal 10*)
- ILO 4: communication and collaboration (*Discipline Goal 1 and by any learning outcome(s) involving communication or collaboration*)

E. MAJOR CONTENT AREAS:

- Ethics in massage
- Psychological challenges
- Mental and physical health connections
- Basic business information, insurance, and MBLEX certification  
Taxes, resume building, interviewing

F. GOAL TYPES, OBJECTIVES, AND OUTCOMES:

<u>GOAL</u>	<u>OBJECTIVES</u> Students will be able to	<u>OUTCOMES</u> The student will successfully
** <u>Critical Thinking</u>	Analyze the logical connections among the facts, goals, and implicit assumptions	1. Recognize and identify social and behavioral components affecting the

	relevant to a problem or claim; generate and evaluate implications that follow from them.	health and well-being of both clients and therapists, including psychological challenges, physical and mental health stressors, beliefs, and coping techniques/armoring.
<u>CS</u>	Analyze and investigate ethical boundaries specific to the field of massage therapy.	<ol style="list-style-type: none"> <li>1. Dialogue and discuss specific challenges to learn and assess coping skills used by other students.</li> <li>2. Demonstrate appropriate ethical options using scenarios that may arise in the massage field.</li> </ol>
<u>CS</u>	Gather information to support the start of profession.	<ol style="list-style-type: none"> <li>1. Research and report on city, state, and national rules and regulations pertaining to the massage profession.</li> <li>2. Collect appropriate forms necessary for city and state acceptance to practice massage.</li> <li>3. Research business name information and options.</li> </ol>
<u>CS</u>	Research and collect information relative to the financial aspects of massage therapy.	<ol style="list-style-type: none"> <li>1. Discuss and understand city, state, and federal tax guidelines for massage therapy.</li> <li>2. Create a budget focusing on the income and output categories relative to the massage industry.</li> </ol>
<u>CS</u>	Collect and examine information relative to MBLEX Certification, insurance coverage, and massage support organizations.	<ol style="list-style-type: none"> <li>1. Demonstrate an understanding of the necessity for membership in national organization providing insurance coverage to massage therapists.</li> <li>2. Analyze and discuss various insurance available for massage therapists.</li> <li>3. Determine the best organization for insurance to meet the therapist's needs.</li> <li>4. Complete enrollment forms for membership and insurance to be submitted upon graduation.</li> </ol>
<u>CS</u>	Collect and examine information relative to start-up costs, equipment, and cost-effective alternatives to massage purchases.	<ol style="list-style-type: none"> <li>1. Research and price standard massage business equipment and supplies.</li> <li>2. Collect ideas on cost effective, usable alternatives to expensive purchases.</li> </ol>

#### G. SPECIAL INFORMATION:

This course may require use of the Internet, the submission of electronically prepared documents and the use of a course management software program. Students who have a disability and need accommodations should contact Accessibility Services at the beginning of the semester. This information will be made available in alternative format, such as Braille, large print, or current media, upon request.

H. COURSE CODING INFORMATION: Course Code S/Class Maximum 30; Letter Grade

Revision date: 12/21/10; 12/20/17; 12/01/22

AASC Approval date: 02/20/18; 12/13/22

<b>*Riverland Community College Disciplines</b>	<b>MnTC Goal Number</b>
Communication (CM)	<b>1</b>
Natural Sciences (NS)	<b>3</b>
Mathematics/Logical Reasoning (MA)	<b>4</b>
History and the Social & Behavioral Sciences (SS)	<b>5</b>
Humanities and Fine Arts (HU)	<b>6</b>

<b>**Riverland Community College Core Themes</b>	<b>MnTC Goal Number</b>
Critical Thinking (CT)	<b>2</b>
Human Diversity (HD)	<b>7</b>
Global Perspective (GP)	<b>8</b>
Ethical and Civic Responsibility (EC)	<b>9</b>
People and the Environment (PE)	<b>10</b>

\*These five MnTC Goals have been identified as Riverland Community College Disciplines.

\*\* These five MnTC Goals have been identified as Riverland Community College Core Themes.

NOTE: The Minnesota Transfer Curriculum “10 Goal Areas of Emphasis” are reflected in the five required discipline areas and five core themes noted in the Riverland Community College program of study guide and/or college catalog.