

The **Waseca Area Chamber of Commerce** is a federation of business firms, organizations and individuals, large and small, dedicated to the growth, economic development and preservation of a sound business and social climate in the Waseca area. The area's economic well being is directly related to the caliber of work that is done by the chamber. This is why the Waseca Area Chamber of Commerce is responsive to the ever-changing needs of the community as expressed through their work.

Riverland Community College, has partnered with area Chambers of Commerce for over 10 years to offer a Community Leadership program; assisting with the Leadership Greater Waseca's program teaching participants how to frame ideas, build relationships, and mobilize resources, and will relate the activity of the program to that of community engagement.

A COMMUNITY BASED LEADERSHIP ACADEMY 2016-2017



Provided by
Waseca Area Chamber of Commerce
Representing Business
Enhancing Community
Promoting Growth



What: A leadership program designed to enable candidates to learn about Waseca area resources, values, strengths, weaknesses, and challenges. A learning experience geared toward providing an in-depth look at key elements of the community; agriculture, education, government, economic development, healthcare, public safety, quality of life/diversity. This program will provide opportunities for candidates to exchange ideas, build networks and begin the process of identifying and solving important community issues.

Who: A pool of candidates who are current or prospective leaders in the Waseca area. Candidates are drawn from business, industry, education, public and private agencies, civic groups, and virtually all other facets of the professional community. Class size will be limited.

Program Development: A Waseca Area Chamber-designated "Leadership Advisory Committee" oversees the development of the LEADERSHIP Program. Riverland Community College and the Chamber will assist with individual seminar curriculum development in cooperation with designated day leaders. Curriculum was designed and provided to Riverland Community College by Jim Krile, retired Director of Community Leadership Programs for the Blandin Foundation. Jim served as administrator of the nationally recognized Blandin Community Leadership Program.

Where: This program was encouraged by city, school, and county leaders for the chamber to coordinate and design a leadership program. The chamber, in cooperation with Riverland Community College and its Training and Development Division will collaborate on the key elements. All sessions are facilitated locally and focus on topics directly affecting our community.

Why: To develop candidate knowledge and understanding of the community's assets, complexities and potential. To provide an opportunity for participants to meet and exchange ideas with each other and current community leaders. To develop leadership skills through classroom instruction, interactive exercises and small group discussion. The intent is to motivate and encourage participants to assume individual leadership roles in community affairs.

How: A series of topical seminars and tours held over a nine month period and conducted by local and regional professionals. Area leaders volunteer their time to raise awareness to the assets and opportunities of the community by providing an in-depth, behind-the-scenes look at key elements. Speakers will nurture leadership development by leading discussions that integrate community information through dialogue, interactive exercise and small group discussion.

Cost: \$795 – Tuition is payable at the time a participant is accepted to candidacy. Scholarship opportunities are available.

When: Monthly sessions run September – May on the third Wednesday of each month. (Biennial program)

LEADERSHIP Greater Waseca requires a serious commitment of time and energy. Candidates meet the **THIRD WEDNESDAY, a full day each month.** Attendance is imperative. Class participants are expected to attend all sessions with the exception of an extreme emergency or illness. Each is also expected to serve as a day leader the following year.

Founding supporters

Waseca Area Chamber of Commerce
Waseca County
Waseca School District #829:
City of Waseca

